

BASAN FINAL CONFERENCE

Bornholm | Denmark

10 a.m., 18 September - 3 p.m., 19 September



Baltic Sea
Agro-industrial
Technology
Network

SECURING DYNAMIC RURAL DEVELOPMENT
IN THE BALTIC SEA REGION

Preliminary PROGRAMME

Chairman: Niels Anker Kofoed, Former Danish Minister of Agriculture
and member of the European Parliament



1. Welcome

Niels Anker Kofoed.

2. The Baltic Sea Region – Needed Changes

- a. **Challenges for Latvian Agro-industry and Rural Areas in the Context of EU:**
Aivars Lapins, Deputy State Secretary of the Latvian Ministry of Agriculture
- b. **Innovation policy for SME's in Latvia:**
Director of Latvian Technological Centre, Janis Stabulnieks, Latvia
- c. *Mr Thor Gunnar Kofoed, Member of the Danish Parliament*
- d. *Mr Till Backhaus, Minister for Agriculture, Mecklenburg-Western Pomerania (pending)*
- e. *Mr Karl Erik Olsson, Member of the European Parliament (pending)*
- f. *Professor Pirjo Siiskonen, University of Helsinki*
- g. **The Baltic Sea Agro-industrial Network - Basan**
Research Director Finn Rexen, Bioraf Denmark Foundation

3. Regional success stories (overcoming barriers and exploiting incentives)

- a. **Camelina – functional foods. A Finnish success:** *Karita Alén*
- b. **Pures Cehs, marmalades and ingredients for the food industry. A Latvian success story:** *Zimants/Gundega Lapina*
- c. **Stropoli, straw boards for house construction, Germany**
- d. **“Zostera Dämm” sea grass from the Baltic Sea coasts – a natural product for insulation:** *Bernd Anders*
- e. **Rye production and processing in Russia:** *Professor Andriejew (pending)*
- f. **Criterion Consultant**
- g. *E-Piim, Mr Jaanus Murakas, Estonia*

Local products from the Baltic Sea Region will be on display:

Gourmet beer, jams, marmalades, cosmetics, functional foods, insulation boards, building materials, salad oils, etc.



5. Conclusions from the first day

6. New business opportunities for the Baltic Sea area

- a. **Food products**
 1. Trends in the food sector. Functional foods, food ingredients, the virtual Vita Wheat company.
Director Finn Holm, Food-group, Denmark
 2. Raw materials for functional foods and cosmetics from fish processing industries: *D.R. Betz, Germany*
- b. **Biofuels – liquid and solid: Perspectives for the Baltic Sea region:** *Rolf Olsson, SLU, Sweden*
- c. **Non-food products based on agricultural raw-materials – future potentials**
 1. Pharmaceuticals, cosmetics, paints and varnishes, fine chemicals, fibre products, paper and board, etc.
Head of Division Melvyn Askew, CSL, UK
 2. Non-food projects realised in Germany, perspectives for the
Fachagentur für Nachwachsende Rohstoffe.

7. Initiating and securing dynamic rural development in the Baltic Sea Region

- a. **Importance of local incentives and constraints (barriers):**
 1. Access to knowledge and training – local research centres and universities, public assistance schemes.
 2. Access to international, national and regional funding
 3. Geographic location
Introduction and moderation: Jörg Köehn, Germany
- b. **Agro (bio) industrial and research clusters**
 1. Utopia - or merely part of the solution?
Introduction and moderation: Finn Rexen, Denmark
 2. Micro clusters.
Introduction and moderation: Poul Anton Hansen, Green Centre, Denmark
 3. Research clusters.
Introduction and moderation: Dr. Korte, Research Centre, Wismar (pending)
- c. **Local biorefineries as technology locomotives**
Moderator: Alexander Szeptycki/Magdalena Rogulska, Poland (pending)
- d. **Conclusions and recommendations**

Welcome to Bornholm

From its beautiful, enchanting location surrounded by the deep blue Baltic Sea, Bornholm offers a whole world of experiences. A 158-kilometre coastline and an area of 527 square kilometres provide the setting for a comprehensive selection of art, culture and history. To the south are miles of white sandy beaches. In the middle of the island are heath-covered 'paradise hills', and in Almindingen Forest – cherished by the people of Bornholm – are old beech woods and beautiful forest lakes. To the north are dramatic rift valleys and rugged rocky coasts.

The march of history has left many visible remnants. Castle ruins, round churches, windmills, Viking burial mounds and rock engravings bear witness to conflicts, splendour and developments of bygone eras.

Bornholm is an island of art. Over the years, many famous artists have flocked to Bornholm in search of creative nourishment from the unique landscapes and nature. As a result, the island now has the largest concentration of craftspersons in all of Europe. At the many functioning workshops, you can follow the interesting creative process that results in pieces of glass or ceramic art of exceptional repute. Wood, textiles and metals are also splendidly transformed at workshops.

The farming and fishing industries have been the island's biggest trades for centuries – and you can taste it! Cheese, meat, vegetable oils, chocolates and boiled sweets are painstakingly made by hand. Don't miss a traditional, newly-smoked herring from one of many, small, alder-fuelled smokehouses or a glass of locally brewed beer!

Quick and easy to Bornholm

Flying time from Copenhagen: 30 minutes.

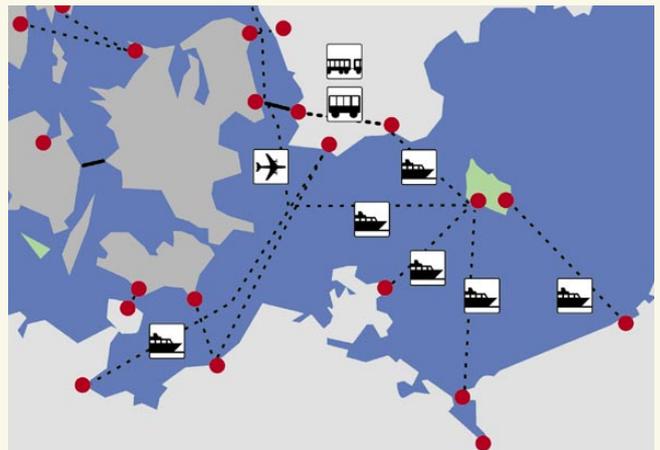
Flying time from Berlin: 2 hours and 10 minutes.

Ferry crossing from Ystad, Sweden: 1 hour and 20 minutes.

From Sassnitz, Germany: 3 hours and 30 minutes.

Significant plane ticket discounts are available.

For more info, please contact Lis Bech Hansen, Secretary for the Bioraf Denmark Foundation, at tel. +45 5697 5556



The **CONFERENCE** will be held at Strandhotellet, Allinge. No conference fee will be charged. For accommodation information, please refer to the enclosed insert.

COMPANION PROGRAMME / SIGHTSEEING

Guided and activity tours will be offered to companions.





Basan is a Network comprised of eleven participants (four regional research organisations and seven regional innovation centres) representing the countries around the Baltic Sea, except Russia. Basan is supported by the European Commission's Directorate-General for Enterprise as part of the Innovation and SME programme.

Mission Basan's mission is to encourage the development of new commercial activities based on raw materials in the rural areas of the Baltic Sea Region. Recent developments in the European Union emphasize the importance of our mission.

Aims To establish a critical mass of knowledge and information that includes all the relevant elements in the innovation process.

To establish a Best Practice Platform that includes innovation barriers, innovation incentives and success indicators, but also local conditions, market accessibility, recruitment, technical and infrastructural barriers, public

services, financing, communication, and counselling facilities.

To initiate the sharing of know-how and human resources, whereby results and experiences from rural Poland, for instance, can be applied on Bornholm or in Latvia.

Activities Basan's main activities are gathering and disseminating information and establishing contacts among the wide range of active players in rural development based on raw materials.

Means Our primary forum is the website at www.baltic-network.de

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